

Algeria Jobs Expertini®

Head of Public Affairs

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Company: Novo Nordisk A/S

Location: Sidi M'Hamed

Category: arts-design-entertainment-sports-and-media

Are you a winning personality that loves the external engagement and can drive change in the public environment? Do you have a solid pen and can formulate formal policy briefs as well as write to get a point across in the public? Then look no further, apply today and become our Head of Public Affairs!

The position is based in our office in Algiers and reports to the Senior Director of Market Access & Public Affairs (MAPA).

The Position:

Your main responsibility as Head of Public Affairs is to take ownership of devising engagement strategies for various external stakeholders including parliamentarians, policy makers, pharmaceutical industry bodies, health professionals and trade and patient groups. You will develop and execute the Public Affairs Plan according to the overall affiliate Business Plan and Strategy (including diabetes, obesity, rare endocrine, rare blood, and other serious chronic disease), contributing to the development of the Public Affairs knowledge and skills within the SEEMEA in general, within Novo Nordisk (NN) budgets, timescales, and procedures.

Some other accountabilities:

Navigate in a policy setting environment and focuses on creating a platform to engage external stakeholders around NN priorities.

Contributes to maximizing the value of the NN reputation by creating a supportive stakeholder environment for our business areas; and for ensuring external visibility towards public through public relations activities related to Changing Diabetes®, Changing

Haemophilia®, Changing Obesity™ and the general image of the company.

Engage relevant policy stakeholders, patient advocacy organizations and policy champions in the Algerian health environment,

Collaborate with Market Access & External Communication and Leadership team members under the supervision of Sr. Director MAPA to ensure the policy strategy supports the access and reimbursement plans for NN Algeria products and ensure advocacy strategies are included in Access/Brand plans,

Ensure the organization is aware of relevant policies under discussion including emerging policy issues that would present a threat or an opportunity to NN Algeria's short and long term's objectives.

Qualifications:

We expect you to hold below skills and qualifications:

+10 years of government affairs/policy related experience.

Experience in representing corporate interests at local trade associations, driving key policy positions of responsibility, and building coalitions as needed.

Strong track record on policy shaping, building a strong reputation by creating solid partnership grounds with the relevant stakeholders.

Previous experience in government/public affairs in the pharma industry in particular and/or other regulated industries; and/or experience in local government or parliament; and/or experience in public affairs consultancy with pharma clients; and/or experience in local trade association.

Skilled at advocacy, influence, and persuasion: able to convince others to act on information or recommendations based on compelling logic or common best interests.

Possesses unquestionable integrity and a sense of confidence, balanced with humility and high sense of commitment and accountability.

Strong oral and written communications skills in French and English.

About the department

You will supervise a team of three mid-level managers covering policy, advocacy, corporate social responsibility and patient relations topics in the fields of diabetes, obesity and rare diseases.

Novo Nordisk's Market Access and Public Affairs team engages diverse stakeholders across political and healthcare landscapes to forge solutions that drive patient access to innovative products. We strive to deliver the best possible outcomes for patients with diabetes, obesity, growth hormone deficiencies and rare bleeding disorders through mutual wins for both Novo Nordisk and our Market Access customers.

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