

# Algeria Jobs Expertini®

## DIGITAL MANAGER

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Company: One To One Recrutement

Location: Algiers

Category: business-and-financial-operations

### description du poste

Le digital Manager exécute la stratégie digitale de l'entreprise et met en œuvre un plan d'animation.

### Le profil demandé

- H/F ;
- Niveau universitaire en marketing et communication ;
- Minimum 04 ans d'expériences dans un poste similaire ;
- Connaissance des techniques du webmarketing (stratégies de contenu, marketing mobile...)
- Excellente connaissance de la sociologie des communautés sur le Web ;

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